



## **NEWS ALERT**

### **Entries now open for the 32<sup>nd</sup> leg of the PPC Riebeek Bergmarathon**

*The race is now on for this year's premier running event. Entries for the 32<sup>nd</sup> edition of the PPC Riebeek Bergmarathon have officially opened to runners and walkers alike. The starting pistol will fire on Saturday, 05 August 2017 and this year's event is once again set to attract some of the best runners in the country (and globe).*

The call to enter invites serious athletes, as well as recreational participants, to book their place for this popular event and beat the standards set by previous participants. Set in the beautiful Boland town of Riebeek, this annual race provides runners from across the country – and globe – with the ideal excuse to spend a weekend away from home enjoying true Swartland hospitality.

The event route follows a stunning and iconic course around Riebeek, starting and finishing at PPC Cement, Riebeek-West. A race qualifier for the Two Oceans Marathon, this community-orientated event offers race distances of the 42.2km marathon, the 21.1km half marathon, the 10km run/walk and the 5km fun run.

PPC Riebeek-West General Manager, Bernard Venter said that the much-looked-forward-to event has become an extremely popular date on the domestic athletics calendar, with the race having gone from strength to strength, and enjoyable to both young and old, serious and fun participants.

“PPC has been the title sponsor of the PPC Riebeek Bergmarathon since inception 32 years ago. With the success of the past 31 events, we anticipate once again welcoming a large contingency of runners — both first-timers and marathon veterans to Riebeek.”

Venter adds, “We are excited that the race has stood the test of time as a world-class event that attracts runners of all abilities and this year in particular we're looking forward to seeing stories about inspirational entrants – from top athletes right through to people running the marathon for the first time.”

“As a company firmly rooted in the community, we are proud to have sponsored and been a part of the race since its inception. There's been a real air of excitement around the town since the very first race over three decades ago. More than just a marathon, the event also offers all those who attend a wonderful opportunity to experience true Swartland hospitality. We look forward to welcoming all participants and spectators,” concluded Venter.

Entries for the 2017 PPC Riebeek Bergmarathon Marathon will stay open until: 24 July 2017. All entry enquiries can be directed to: [ppcrbm@ppc.co.za](mailto:ppcrbm@ppc.co.za) or to enter online visit [www.ppc.co.za](http://www.ppc.co.za).

Ends.

**About PPC Ltd**



A leading supplier of cement and related products in southern Africa, PPC Ltd has nine cement factories in South Africa, Botswana, Zimbabwe and Rwanda. In 2016 PPC commissioned its fifth milling depot, located in Harare, Zimbabwe, bringing PPC's current capacity to around nine million tons of cement products each year. As part of its strategy and long-term vision, PPC is expanding its operations in South Africa, and extending its footprint into the DRC and Ethiopia.

PPC's Materials business, comprising Safika Cement, Pronto Readymix (including Ulula Ash) and, the recently acquired 3Q Mahuma Concrete, forms part of the company's channel management strategy for southern Africa. As a result of these acquisitions PPC's footprint has grown to include 26 readymix batching factories across South Africa and Mozambique and the capacity to produce half a million tons of fly ash.

PPC also produces aggregates with its Mooiplaas aggregates quarry in Gauteng having the largest aggregate production capacity in South Africa. PPC Lime, one of the largest lime producers in the southern hemisphere, produces metallurgical-grade lime, burnt dolomite and limestone.

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